

Zapier Integration

Connecting more software to SMS

At Optus, we provide clients with secure, high volume, enterprise messaging solutions. Our cloud based messaging platform connects directly to all mobile networks and customer software solutions, via secure API. Now there's another option to connect your critical software to our messaging capabilities - Zapier. Zapier enables users to connect more than 5,000 of the leading apps (such as Google Sheets, Slack, HubSpot, Salesforce, Monday and lots more) to send automated messages. Whether you need to send offers, alerts, reminders or customer service, you can now set it up simply and securely with Zapier.

If you're an existing Zapier user, you'll know how easy it is to set up a Zap. If not, creating an account is simple.

Imagine automatically sending a message when a new Xero invoice is due. Why not send a message when someone abandons a Shopify cart? How about sending a confirmation SMS when a sales demo is added to Google calendar? There are so many options. Here's a few more:

- Send SMS for new Google Sheets rows
- Send SMS for new Monday projects
- Send SMS before Google Calendar events
- Send SMS for new Slack messages
- Send SMS for new email matching searches in Gmail
- Send SMS for a new sale item in Shopify
- Send SMS when new HubSpot forms are submitted

To learn more about how our Zapier integration can help you efficiently connect with your audience, call 1800 555 937 today.

