Web2SMS

Yes OPTUS

Quickly send to, and receive messages from, individuals and groups from a browser-based platform.

Using this application, you can reach up to 2,000 recipients in a single send using a template or one-off content. You can also store up to 10,000 contacts online. Within your organisation, you can have both private and shared contacts, and groups.

With built-in app notifications, when a new message is received to your Inbox, Web2SMS allows you to reply directly to the sender. You can also forward any replies to an email address, making it a great tool for 2-way communications.

Features and Benefits

- Manual or bulk upload of contacts
- Easy to use web dashboard
- International reach to a range of countries
- Real-time and historical reporting
- Store templates to send quick messages
- Schedule messages for maximum impact

Web2SMS is part of the Optus SMS Suite, an intelligent, omnichannel messaging platform that can integrate seamlessly with your business applications such as CRM, eCommerce platform and more.