

Enterprise level messaging made easy



Connect with customers, prospects and staff effectively.

Optus SMS Suite is a cloud based platform that provides your business with enterprise level messaging solutions. These include:

Campaign Manager

Communicate with individuals or large groups.

Email2SMS

Communicate with your staff and customers via SMS using your existing email service.

Mobile Gateway API

Integrate the SMS messaging solution into your own software applications.

Link Shortening

Shorten long web addresses in mobile messages with a shortened URL.

Two Factor Authentication (2FA)

Generate a one-time pin code from the platform that requires both primary password and the users' mobile phone to authenticate.

Web2SMS

Communicate with your customers nationally or internationally via SMS using a web browser.

Zapier Integration

Connect your critical software to more than 5,000 of the leading applications.

Optus SMS Suite can be used standalone or integrated into your existing tools. With 99.9% SLA and 100% uptime, plus dedicated local account & service support - it's the secure & reliable choice.

Business messaging examples

Welcome message - reservations -
birthday discount - download
follow up - survey - emergency
notification - discount code - 2FA
security code

