

## Sending Hours



### Control When Your Business Communicates

#### Only contact customers during business hours

Prevent messaging at undesirable times of the day, by setting your business sending hours.

- Set sociable hours that meet your customers' needs
- Automatically queue messages when attempting to send outside of hours
- Queued messages are released at the start of the next sending window

#### Prevent sending on certain days of the year

Restrict your applications from sending on any day of the year.

- Match sending times to your business rules
- Never accidentally disturb customers on public holidays again

#### Temporarily pause when sending large campaigns

Pause sending from your account, to review and delete messages.

- Review queued messages before releasing them
- Built in safeguards prevent queues being indefinitely paused

Sending Hours is part of the Optus SMS Suite, an intelligent, omnichannel messaging platform that can integrate seamlessly with your business applications such as CRM, eCommerce platform and more.

