

HubSpot SMS Integration

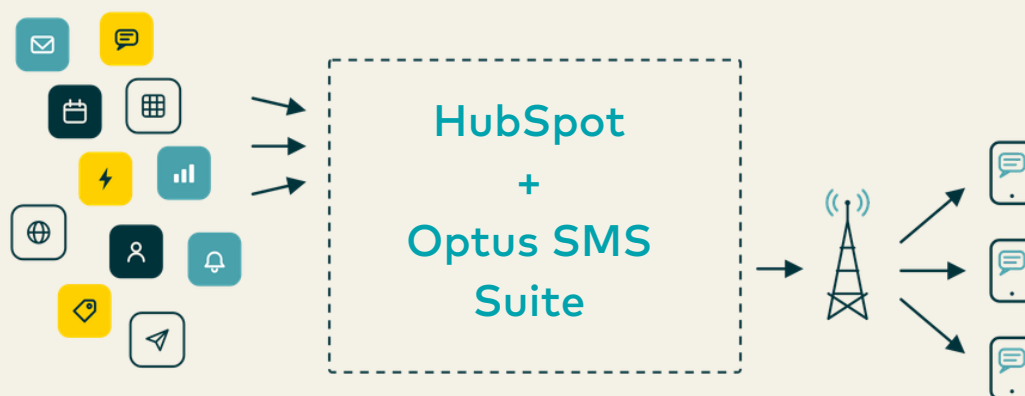
Power your HubSpot CRM workflows with enterprise-grade SMS delivery, backed by Optus SMS Suite.



Send SMS from Hubspot using the 'Optus SMS Suite' integration; send directly, using workflow automations, and track activity without leaving the platform

Optus SMS Suite's native HubSpot integration makes it easy to bring enterprise-grade SMS messaging directly into your CRM workflows.

Automatically send appointment reminders when bookings are made, follow up on hot leads within minutes, send personalised offers based on deal stage progression, notify prospects when quotes are ready, or confirm demo bookings and send preparation materials.



Benefits of Optus SMS Suite as BYO SMS Provider

Send SMS

Send SMS directly from Contact and Deal records; all messaging logged automatically

Automations

Create workflows that trigger SMS; automate follow-ups, reminders, notifications

Track Activity

SMS appear as activities on HubSpot records. Track delivery and engagement

Safe & Secure

Secure auth through your Optus SMS Suite account. Direct API to mobile networks. No third-party data handling.