

## Email2SMS allows you to send and receive text messages from your email client or application.

The set up is simple and there is no need to install or manage additional software.

Our platform converts the email into an SMS, and then sends it to one, many or to groups of mobile numbers, and the recipients can then reply to the message. The response is automatically converted into an email which is received into the sender's inbox or email application.

## Features and Benefits

- Manage replies directly from your email client
- No additional development required
- Real-time and historical reporting
- Send to multiple recipients
- All SMS replies will arrive as emails
- Multichannel engagement
- Manage staff access

Email2SMS is part of the Optus SMS Suite, an intelligent, omnichannel messaging platform that can integrate seamlessly with your business applications such as CRM, eCommerce platform and more.

