

Campaign Manager

Reliable, quick and easy to use broadcast solution for communicating with large groups.

Send messages from our web-based platform in a few easy steps. Upload contact list and compose a message to send out in real-time or schedule for later.

Store multiple lists and templates for when you need to send urgent messages. Make messages personal by including contact names and other relevant information.

Messages are delivered instantly, and you can use the Inbox feature to view any responses. The dashboard offers detailed reporting on all messages sent.

Features and Benefits

- Manage two-way communications
- Create subscription lists
- Reporting tools help identify failed deliveries
- Automatic permission management
- Send batches of broadcast messages

Campaign Manager is part of the Optus SMS Suite, an intelligent, omnichannel messaging platform that can integrate seamlessly with your business applications such as CRM, eCommerce platform and more.

